

Do you want to be in the *lead*?

Get there with Stonebridge Life Insurance Company—a Transamerica company.

7

For every ~~10~~ Medicare Supplement policies you place with Stonebridge, you'll earn a 1,000 lead mailer drop from Kramer Lead Marketing. There's no limit to the number of times you can qualify, so start writing today!

Lead Program Qualification Period

June 1–December 31, 2014

Qualifying Product

Medicare Supplement offered by Stonebridge Life—a Transamerica company.

Qualifying States

AK, CA, DE, FL, HI, ID, KS, MI, ND, NJ, NM, NV, OH, PA, SD, UT



It's as easy as 1, 2, 3

- 1 Place ~~10~~ Stonebridge Medicare Supplement Policies.
- 2 Go to www.transamerica-incentives.com/sbleads and complete the online submission form.
- 3 Kramer Lead Marketing will contact you to place your order.



Lead Program Details

Personally submit and place seven qualifying Medicare Supplement policies and earn a 1,000 lead mailer drop from Kramer Lead Marketing. There's no limit to the number of times you can take advantage of this program! Simply complete the form found on www.transamerica-incentives.com/sbleads and you'll be contacted by Kramer Lead Marketing.

Lead Program Rules/Clarifications

Application date on qualifying applications must be between June 1 and December 31, 2014. Qualifying applications is based on all new, issued policies that are underwritten

or are submitted via Open Enrollment. Internal replacements do not count toward qualification. Qualifiers must maintain an 80% persistency on qualifying business. The cost of the lead program credit will be reported to you as taxable income on IRS Form 1099.

Transamerica has the exclusive right to change the program rules during the qualification period as is subject to all state compensation restrictions based on the issue state of the policy. Participation is based on meeting the qualifications listed above, and the qualifier must be in compliance with all company and state marketing laws

& regulations and be in good standing with Transamerica and its legal entities at the time the lead program credit is given. Agents must be properly appointed and approved to sell the Stonebridge Medicare Supplement product in the specific states listed in order to submit business.

Questions?

Please contact our Transamerica Sales Support team at 888-668-0335, Option 5, or email them at agencyalsupport@transamerica.com

Home Office: Rutland, VT

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This program is not connected with or endorsed by the U.S. Government or the Federal Medicare Program. Under current tax laws and regulations gross income includes amounts received as prizes and awards. Accordingly, the value of your award/trip will be treated as additional compensation for purposes of any applicable tax reporting.

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 **STONEBRIDGE LIFE**
Insurance Company

A Transamerica company